

Some lucky cat could win "Dream Catio" grand prize worth \$2,100; contest ends August 31

SEATTLE, Washington (August 18, 2021) -- Some lucky cats and their parents could win a "Dream Catio" package valued at \$2,100 or other prizes simply by entering a contest and stating why their favorite feline deserves his or her own catio (a safe outdoor enclosure for cats). The <u>Dream Catio Contest</u>, which includes a grand prize plus prizes for three runners up, runs from August 18 until August 31, 2021.

The one-of-a-kind online giveaway is a collaboration between Catio Spaces and World's Best Cat Litter™.



The Grand Prize package includes the winner's choice of a <u>DIY catio</u> <u>plan</u> from Catio Spaces, a one-hour consultation with catio expert and designer Cynthia Chomos, a \$250 gift card for decorating the catio, a year's supply of World's Best Cat Litter™, and reimbursement of up to \$1,500 for materials and supplies to build the catio.

catio-contest/

Three runners up will win their choice of a DIY catio plan plus the litter box or bench litter box DIY plan from Catio Spaces.

Winners will be announced on September 7.

"We're always striving to deliver out-of-the-box ideas that excite our fans and showcase our commitment to Cat Love. Partnering with Cynthia and Catio Spaces seemed like a great opportunity for us to tap into the amazing culture that exists in the catio world and we couldn't be more excited to work with the world's best catio experts on this first-of-its-kind contest," said Jean Broders, director of marketing at Kent Pet Group (parent company of World's Best Cat Litter™).

"Catios are a solution to the indoor/outdoor dilemma faced by cat parents that help keep cats, birds, and wildlife safe in our communities. I'm thrilled to work with World's Best Cat Litter to help share the <u>benefits</u> of catios and peace of mind knowing cats can safely enjoy the wind in their whiskers," explained Cynthia Chomos, the founder-designer of Catio Spaces.

Catio Spaces offers <u>custom catios</u> and various <u>DIY designs</u> and sizes for a window, patio, deck, garden, or yard. The award-winning, downloadable plans include step-by-step directions and diagrams, along with a materials list and tools list. DIY plans take the guesswork out of building your catio so the process is easy and rewarding to build. In addition, the company's two new DIY litter box plans, the Catio Litter Box and Litter Box Bench, help reduce indoor litter odors with an alfresco experience for cats enjoying the catio lifestyle.

World's Best Cat Litter™ is a family of natural cat litters that harness the power of naturally absorbent corn to guarantee outstanding odor control, quick clumping and easy scooping.

